



Dear Colleagues,

EthiQal was out and about.

EthiQal was out and about the last few months. We set out to raise awareness and build lasting relationships with medical practitioners across our nation.

We started with a CPD event at Midmed hospital on 17 October and Emalaheni Private Hospital on 24 October. Dr. Hlombe Makuluma, EthiQal Medicolegal risk advisor provided insights regarding the common medical negligence risk for health practitioners. Volker discussed the design faults and solutions in the medical malpractice sector in South Africa. These CPD events assist EthiQal with building relationships with hospital management and doctors, they also empower our doctors with Medico-legal knowledge. This will assist us to ultimately source in new business from doctors.



We celebrated Secretaries Day on the 1st November at Morningside Mediclinic, where we pampered the secretaries with a manicure and a massage. Our day started with a talk from Dr. Hlombe Makuluma and Gerald Mathebula, EthiQal sales manager explaining EthiQal's positioning. Ulundi Behrtel, EthiQal claims manager discussed the relationship between patient and practice and the legal aspects to consider. After a meaningful Q&A session secretaries were treated to some pampering and lunch.





Regards,
The EthiQal Team



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